

COMMUNITY OUTREACH COMMITTEE

CITY OF LAKEWAY

December 10, 2007

LAKEWAY COMMUNITY OUTREACH COMMITTEE

December 10, 2007 AGENDA

- Welcome, Introductions
- Background, Origin of Committee
- Enabling Ordinance
- Committee Representatives
- First Steps
 - Feedback, Questions, Reactions
 - Organization
 - Meeting Schedule

LAKEWAY COMMUNITY OUTREACH COMMITTEE

Background and Origin

- City Council Concerned that Geographic Expansion, Population Growth and Demographic Changes Have Eroded the Sense of Community, Awareness of Issues, Volunteerism / Participation in City Government Lakeway Has Enjoyed in Past
 - 14,000 est. Population, up 75% since 2000; Projected to 23,000 at “build out”
 - City now covers 5,500 Acres, ETJ adds 1200 more
 - Arbolago, Cardinal Hills/Preserve. Alta Vista/Ridge/Flintrock Established
 - North Lakeway Village, Rough Hollow, Highlands, Tuscan Village, Heard Tract Under Development or Planned
 - Median Age now probably below 40, 80% below 55
 - Significant Growth in Full Time Career, Child Rearing Residents
 - 2356 City of Lakeway Votes Cast 5/01 vs. 1762 in 5/07

LAKEWAY COMMUNITY OUTREACH COMMITTEE

Enabling Ordinance

- Community Outreach Committee Viewed as Key Vehicle for Development of Long Range Community Outreach Plan
- Committee Established by Ordinance and Charged with Responsibility to evaluate Existing Outreach Efforts, Develop and Propose a Community Outreach Plan to Council Which
 - Facilitates Two Way Communication and Information Flow Between and Among the Citizens of Lakeway and the City
 - Encourages Full Use of City Facilities and Participation in City Activities
 - Promotes Volunteerism and Participation in City Government

LAKEWAY COMMUNITY OUTREACH COMMITTEE

Enabling Ordinance

- Committee Asked to Evaluate the City's Existing Web Site and TV Channel as well as Innovative Solutions Afforded by Technology or in Place in Other Cities
- Committee Established on an "Ad Hoc" Basis but Expected to Assess Need for Permanent Committee and Recommend if Deemed Appropriate
- Initial Budget of \$5000 Established and Additional Requirements Should be Communicated to Council
- Final Report to Council by End of First Quarter 2008 Desirable
- Don Karges and Alan Tye Will Serve as the City Council's Liaisons to the Committee

LAKEWAY COMMUNITY OUTREACH COMMITTEE REPRESENTATIVES

- **Mike Jansen** Alta Vista/Ridge (1)
- **Chris McKinzie** Cardinal Hills/Preserve (2)
- **Mike Jackson** Arbolago (3)
- **Scott Barley** Lakeway East (4)
- **Cindy Johnson** Flintrock Falls/Yaupon Creek (5)
- **Valerie Bissett** Lakeway Drive/Marina (6)
- **Deb Delaney** Lakeway West/WOT (7)

- Don Karges, Alan Tye City Council Liaisons