

CITY OF LAKEWAY

ORDINANCE 2007-08-27-02

AN ORDINANCE ESTABLISHING A COMMUNITY OUTREACH COMMITTEE

Whereas, the City of Lakeway has historically enjoyed a positive community environment characterized by respect for its neighbors, awareness of community issues, a high level of volunteerism and participation in City government processes; and

Whereas, the City of Lakeway has and continues to experience significant growth in population and territory as well as a significant increase in the number of families and younger residents; and

Whereas, the City of Lakeway desires to take proactive steps to maintain and improve the positive community environment it has enjoyed.

Now therefore, be it ordained by the Council of the City of Lakeway:

ARTICLE ONE

A Community Outreach Committee is established and charged with the responsibility to evaluate existing community outreach efforts and, as appropriate, develop and propose to Council a Community Outreach Plan which:

facilitates two way communication and information flow between and among the citizens of Lakeway and its City government

encourages full use of City facilities and participation in City activities

promotes volunteerism and participation in City government


ARTICLE TWO

The Community Outreach Committee will consist of seven members of the community appointed by the Mayor and, in the aggregate, representing identifiable geographic areas and demographic groups within the City. The term of the Committee will end with the presentation of its Community Outreach Plan to Council; however, the Committee should include in its plan a recommendation for the creation of a permanent Community Outreach Committee if deemed appropriate.

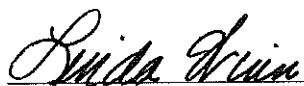
ARTICLE THREE

In assessing current community outreach effectiveness and developing plans for improvement, the Community Outreach Committee should specifically evaluate the City's existing web site and TV Channel as well as more innovative solutions afforded by technology or in place in other communities. The Committee will be provided an initial budget of \$5,000.

PASSED AND APPROVED THIS THE 27<sup>th</sup> OF August, 2007.

  
\_\_\_\_\_  
Steve Swan, Mayor

Attest:

  
\_\_\_\_\_  
Linda Winn, City Secretary

