

**FOR IMMEDIATE RELEASE
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Extend winning streak at Lakeway Community Blood Drive

Fresh off a record-setting turnout at their last event, Lakeway Community Blood Drive organizers are pumped up to get more donors to the next drive from 8 a.m. to noon Sept. 15 at the Lakeway Activity Center, 105 Cross Creek.

The July 21 blood drive set a record for the most people coming out to donate. Ninety-five prospective donors came through the doors, more than at any other event in the 10-year history of the blood drives.

“Sept. 15 will provide the opportunity to build momentum and keep the streak going – maybe even set another record,” blood drive coordinator Todd Buikema said.

Blood collected at this drive is dedicated for use in the 10-county area surrounding Travis County. Donors will be helping others and maybe saving a life.

Prospective donors with appointments are given priority during the donation process. Walk-ins are always welcome, too.

To schedule an appointment or for more information, contact the coordinators at LakewayCommunityBloodDrive@gmail.com or visit www.weareblood.org and search for Group Code A197.

The We Are Blood website also includes useful information regarding eligibility and answers to other frequently asked questions.

To be eligible, donors need to be in good health, at least 17 years old and weigh 115 pounds or more for whole blood donations. Photo identification is required. Organizers recommend that donors eat a good meal and drink plenty of liquids before donating.

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